Classlist Information pack

There's now an easier way to contact and involve all parents in your school or class

Read on to find out more...

What is Classlist?

Classlist is a private parent social network for your school where you can create class, year or school contact lists and send group or one-to-one messages.

Perfect for parents who want to talk to each other, share the school run or sell off their unwanted bike. And perfect for PTAs who want to reach all the parents, organise events, fundraise and recruit volunteers. Classlist does it all.

It's the secure alternative to social media parent groups and a time-saving tool for staff or Class Reps battling to keep their spreadsheets up to date.

Classlist is unique to your school and only accessible to approved users. Parents choose which details they want to share and can securely contact each other about play dates, parties and more.

What's more, it's completely free to use and data protection registered with the ICO, so you can trust that your parent details are safe and never passed to third parties.

Snapshot of what Classlist can offer

Classlist
Making parent life easier.

1. Reliable class lists for easy group contacts

2. Secure data protected parent messaging platform

3. School-run map to find other parents nearby

4. Event ticketing and payment function

5. Free listing page for buying and selling

6. Easy invite function for private kid's parties

1. Class contact lists

With your school's own Classlist , it's easy to create secure online class contact lists for your parents to use.

- Parents add an email address and mobile phone number to register

- Further contact details can be added, but users choose which to share with their class and year, and which to hide

- Everything's secure and all info is data protected

- Class Reps and Ambassadors invite and approve each parent that registers – so no random folk in your community

2. Secure messaging network

Your Classlist site is private for your school, packed with the useful contacts you need and on a secure platform you can trust!

- Secure parent-to-parent messaging that helps build a stronger community

- Group messaging made simple, eg instant updates for the whole class

- Easy for the PTA and class reps to post important announcements

- Invite new members and track who's joined so far

- No need to send separate emails to those who haven't yet joined - simply add their email address to Classlist, et voilà: you can include them in announcements too!

3. Sharing map for the school run

A user-friendly map that eases the load when it comes to getting the kids to school.

- Parents can choose to show others at school where they live

- Those who do can message each other directly from the map about sharing lifts to school

- It doesn't stop at cars – you could cycle together or even set up a walking bus for your school

- Lift sharing saves money and is also pretty green – look forward to fewer jams, less pollution and more smiles

4. Event and ticketing function

A discrete party, a class coffee morning, a quiz night. Our easy event and ticketing feature has everything parents and Ambassadors need to organise a get-together.

- Send invites, receive RSVPs, collect payments and automatically issue e-tickets

- Customise your event – add meal options and keep track of attendees with ease

- Got a record of the day? Upload your event photos afterwards

5. Free Parent Listings board

A dedicated listings page where parents can buy, sell or give stuff away.

- It's an eco-friendly way to shop and recycle

- Families save money by picking things up secondhand

- It's the perfect place to find a quick taker for that unwanted Jumperoo

6. Invite function for private parties

Parents can send out invites quickly with the private party function.

- Send out invites quickly and easily

- No more paper invites lost on the way home

- Track responses easily

And more...

Groups

Not every update is relevant to the whole community. That's why our group function is essential for efficient communication.

- Each class and year group has a private group

- Community groups can be used to get together dog walkers, Zumba fanatics – anything you fancy!

- Each group gets its own page – post your updates here and the relevant members will see what you have to say

Photos

Love photos, but feel wary about oversharing on social media? Our photo feature lets you add your event snaps and share them in a secure environment.

Help and support

We're here and we're listening. Get your questions answered quickly by a member of the Classlist team at support@classlist.com

- Once set up you can search our online resources to help you get fully acquainted with the platform

- Get one-to-one support via the help desk easily accessible from the site on your mobile or desktop

- Forgotten your password? Reset it instantly

Classlist vs Facebook

	Classlist	facebook
FREE to use	✓	✓
Classlists with secure parent and child contact info	✓	X
Data protection registered with ICO	✓	X
Event ticketing and payment tool	✓	X
School run map to find other parents nearby	✓	X
Users fully moderated by PTA/Class Rep	✓	X
School complaints monitored and disallowed	✓	X
Powerful fundraising tools	✓	X
E-newsletter build and send feature	✓	X
Private parent and group messaging	✓	✓
100% separate from your own social content	✓	X

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Who's behind Classlist?

Classlist founders Susan Burton and Clare Wright have three children each. Having moved around with their families in the UK and abroad, tried to meet other parents and organise play dates, they decided there had to be an easier way.

"Sometimes there would be a super-organised class rep with an Excel or Word document where we could add our details to a class list. Sometimes there wasn't, or the list was wrong or out of date, or we lost it. And then next year, the same again… for three children each" says Susan.

"We thought there must be a better way to connect with other parents, without the whole world getting your personal details" says Clare.

So they created Classlist.com

"Easier than email, better than Facebook"

That's what one happy parent had to say about Classlist.